

American Indian Institute
The University of Oklahoma

Upcoming Meetings/Trainings

Introduction to Social Marketing

Register online: <http://www.aii.ou.edu/SocialMarketing.htm>

This training is designed for tribal health administrators and directors who are interested in the field of social marketing. The course will include an overview of social marketing, focus group research, program design, and implementation. This is the first course in a series of four: (1) Introduction to Social Marketing, (2) Advanced Social Marketing: for those who are in the process of implementing a project, (3) Program Evaluation, and (4) Focus Group Research.

January 26-29, 2010

La Posada de Santa Fe Resort & Spa
Santa Fe, NM

*20 CEUs provided

Limited to 25 Participants (going very fast)

Native Fitness Training

Register online: <http://www.aii.ou.edu/FitnessTrainings.htm>

This training is designed for current exercise trainers and instructors who work in tribal communities.

The topics covered during the training include anatomy and physiology, biomechanics, nutrition, exercise and weight management, instructional skills, class development, marketing, injury prevention and safety, special populations, choreography, and legal considerations.

March 25-27, 2010

Town & Country Resort
San Diego, CA

*CEUs provided

Limited to 50 Participants

Native Women & Men's Wellness Conference:

Register online <http://www.aii.ou.edu/9thAnnualNativeWomenMensWellnessConference.htm>

We have merged our national conferences to form one large and comprehensive wellness conference. The Native Women & Men's Wellness Conference will include topics on wellness and spirituality, diabetes prevention and care, gender-specific health issues, and formal panels to discuss promising health and prevention practices in Indian Country.

March 28-31, 2010

Town & Country Resort
San Diego, CA

*CEUs provided

Native Fitness Training

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April 19-20, 2010

Embassy Suites Hotel and Conference Center

Norman, OK

CEUs provided

Limited to 50 Participants

Native American Prevention Services Conference

Register online: coming soon

This conference is designed for professionals and community members interested in the field of prevention. Topics will include alcohol and substance abuse prevention, mental health and well-being, chronic disease prevention, and panels to discuss traditional healing practices in Oklahoma.

April 21-22, 2010

Embassy Suites Hotel and Conference Center

Norman, OK

*CEUs provided